



**CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING AGENDA
March 14, 2024
8:45 am
Johns Creek Chamber of Commerce**

A. CALL TO ORDER

B. APPROVAL OF MINUTES

Approval of February 8, 2024 Minutes

C. UPDATE ON EXPLORE BOARDS CONTRACT

D. TOURISM PRODUCT DEVELOPMENT - ART RECOMMENDATIONS

1) Number of pieces - one large piece/multiple smaller pieces

2) Purchase or commission - purchase existing pieces/ commission new pieces

3) General location - clustered in Town Center/ geographically around the city

E. FINANCE UPDATE

Kathryn Laity, Executive Director

F. EXECUTIVE DIRECTOR UPDATE

Kathryn Laity, Executive Director

G. UPDATES

1) Hotels

2) City of Johns Creek

3) Other

H. ADJOURNMENT