



Johns Creek

**CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING AGENDA
September 14, 2023
8:45 am – 10:00 am**

Hampton Inn & Suites by Hilton Johns Creek

- A. CALL TO ORDER**
- B. TOURISM PRODUCT DEVELOPMENT**
Kimberly Greer, Assistant City Manager, Johns Creek
- C. APPROVAL OF MINUTES**
Approval of August 10, 2023 Minutes
- D. JOHNS CREEK CONVENTION & VISITORS BUREAU 2024 STRATEGIC PLAN**
Approval of Strategic Plan-final version
- E. FINANCE REPORT**
Daniel Immerman, Treasurer
- F. PROPOSED 2024 BUDGET**
Approval of 2024 Budget
- G. EXECUTIVE DIRECTOR REPORT**
Kathryn Laity, Executive Director
- H. NEW BUSINESS**
Entertainment Tourism Alliance
- I. UPDATES**
 - 1) Hotels*
 - 2) City of Johns Creek*
 - 3) Other*
- J. COMMENTS/ANNOUNCEMENTS**
- K. ADJOURNMENT**