



Johns Creek
CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING AGENDA
May 11, 2023
8:30 am

Autrey Mill Nature Preserve - Summerour House

A. CALL TO ORDER

B. APPROVAL OF MINUTES

Consideration to approve April 13, 2023 Minutes

C. NOMINATION OF NEW BOARD MEMBER

D. FINANCE REPORT

Daniel Immerman, Treasurer

E. MARKETING REPORT

Shelby Marzen, Shelby Marzen Marketing & Design

F. EXECUTIVE DIRECTOR REPORT

Kathryn Laity, Executive Director

G. NEW/OTHER BUSINESS

2023 Board Meeting Schedule

*Thursday, June 8, 2023
Board Meeting*

*Thursday, October 12, 2023
Board Meeting*

*Thursday, July 13, 2023
2024 Strategic Planning Meeting*

*Thursday, November 9, 2023
Board Meeting*

*Thursday, August 10, 2023
Board Meeting*

*Thursday, December 14, 2023
Board Meeting*

*Thursday, September 14, 2023
Board Meeting with Approval of 2024 Strategic Plan and Budget*

H. COMMENTS/ANNOUNCEMENTS

I. ADJOURNMENT