



**Johns Creek**  
**CONVENTION & VISITORS BUREAU**  
**BOARD OF DIRECTORS MEETING AGENDA**  
**March 9, 2023**  
**8:30 am**

*Johns Creek Chamber of Commerce Conference Room*

**A. CALL TO ORDER**

**B. APPROVAL OF MINUTES**

*Consideration to approve November 10, 2022 Minutes*

*Consideration to approve February 9, 2023 Minutes*

**C. FINANCE REPORT**

*Daniel Immerman, Treasurer*

*Alyce Jones, JCCVB Services*

*Update on audit, legal and bank documents*

**D. OLD BUSINESS**

*Tourism Product Development - City Council Work Session*

**E. NEW BUSINESS**

*Executive Director status*

*Johns Creek Book Festival*

*Johns Creek International Festival*

**F. MARKETING REPORT**

*Kathryn Laity, Executive Director*

*Update on Shelby Marzen Marketing & Design Contract*

**G. EXECUTIVE DIRECTOR REPORT**

*Kathryn Laity, Executive Director*

*Update on Bylaws*

**H. COMMENTS/ANNOUNCEMENTS**

**I. ADJOURNMENT**