



Johns Creek

**CVB Meeting Agenda
August 11, 2022
Johns Creek Chamber of Commerce**

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES

Consideration to approve the July Meeting Minutes for July 14, 2022

D. REPORTS and PRESENTATIONS

Financials Review

D. Immerman/A. Jones

Social Media Report

S. Marzen

Marketing Report

1. Updates/Reports

A.) Rack Card creation for Visitor Information Centers

B.) Gateway #2 update

C.) Wedding Pro Campaign Update

D.) Digital Kiosk Update

E.) Johns Creek Visitors Guide Reprint

F.) Website Update

G.) Atlanta Magazine Advertising Opportunities

H.) Tourism Product Development '22 Updates

E. NEW BUSINESS

1. Discussion to fill Executive Director position and transition

2. Discussion to fill empty Board position

F. OLD BUSINESS

1. Agreement between City/CVB

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. EXECUTIVE SESSION

J. ADJOURNMENT