



Johns Creek

CVB Meeting Agenda

April 14, 2022

St. Ives country club

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES

Consideration to approve the March Meeting Minutes for March 10, 2022

D. REPORTS and PRESENTATIONS

Tourism Product Development/City Report

K. Greer

Financials Review

D. Immerman/A. Jones

Social Media Report

S. Gross

Marketing Report

S. Gross

E. NEW BUSINESS

1. Meeting Dates: May and June

2. Discuss Marketing Plan and Annual Operating Plan

F. OLD BUSINESS

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. EXECUTIVE SESSION

J. ADJOURNMENT