



Johns Creek

**CVB Meeting Agenda
December 9, 2021
Hilton Garden Inn Atlanta North
11695 Medlock Bridge Rd.**

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. MINUTES** Consideration to approve the November Meeting Minutes
- D. NEW BUSINESS**
 - 1. Discuss releasing freeze on select line items
- E. OLD BUSINESS**
 - 1. MOU with City of Johns Creek Update, Council Meeting 11/15 & Work Session 11/29
- F. REPORTS and PRESENTATIONS**

Financials Review	D. Immerman/A. Jones
Social Media Report	S. Marzen
Marketing Report	S. Gross
1. Updates/Reports	S. Gross
A.) Southeast Tourism Society	
B.) AMTA	
C.) FY2022 TPD	
D.) Gateway #2	
E.) Wedding Pro Fall Campaign Update	
F.) Digital Kiosk Summary, as of November, 2021	
G.) ORR Compliance	
H.) New Marketing Opportunities	
- G. OTHER BUSINESS**
- H. PUBLIC COMMENT**
- I. EXECUTIVE SESSION**
- J. ADJOURNMENT**