CVB Meeting Agenda
November 11, 2021
Johns Creek Chamber of Commerce
11695 Johns Creek Pkwy, Ste. 100

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration to approve the October Meeting Minutes

D. NEW BUSINESS

1. Open Records Policy as it pertains to JCCVB

E. OLD BUSINESS

1. MOU with City of Johns Creek Update, Council Meeting 11/15

F. REPORTS and PRESENTATIONS

Financials Review	D. Immerman
Social Media Report	S. Gross
Marketing Report	S. Gross

1. Updates/Reports — S. Gross
   - A.) FY 22 Tourism Product Development
   - B.) Gateway #2
   - C.) Wedding Pro Fall Campaign Update
   - D.) Digital Kiosk Summary, as of November, 2021
   - E.) New Marketing Opportunities

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. EXECUTIVE SESSION

J. ADJOURNMENT