



Johns Creek

CVB Meeting Agenda

October 14, 2021

Johns Creek Chamber of Commerce

11695 Johns Creek Pkwy, Ste. 100

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration to approve the September Meeting Minutes

D. NEW BUSINESS

1. Board of Directors Openings

E. OLD BUSINESS

1. MOU with City of Johns Creek Update

F. REPORTS and PRESENTATIONS

Financials Review

D. Immerman

Social Media Report

S. Gross

Marketing Report

S. Gross

1. Updates/Reports

S. Gross

A.) FY 22 Tourism Product Development

B.) Gateway #2

C.) Transition Plan Update

D.) Outgoing Board Member Recognition

E.) Johns Creek Arts Festival

F.) Atlanta Magazine Fall Campaign

G.) Rogers Bridge Update

H.) Johns Creek Cricket Festival Update

I.) Bell/Boles Rd. Sculpture Update

J.) Wedding Pro Fall Campaign Update

K.) Digital Kiosk Summary, as of August, 2021

L.) New Marketing Opportunities

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT