



Johns Creek

**CVB Meeting Agenda
September 9, 2021
The Standard Club
6230 Abbotts Bridge Rd**

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. MINUTES** Consideration to approve the August Meeting Minutes
- D. REPORTS and PRESENTATIONS**
 - Financials Review and FY22 Budget D. Immerman
 - Social Media Report S. Gross
 - Marketing Report S. Gross
 - 1. Updates/Reports S. Gross
 - A.) Gateway #2
 - B.) Atlanta Magazine Fall Campaign
 - C.) Wedding Pro Fall Campaign Update
 - D.) Digital Kiosk Summary, as of August, 2021
 - E.) Transition Plan
 - F.) Tourism Product Development
 - G.) October Fall Festival Schedule
 - H.) New Marketing Opportunities
- E. NEW BUSINESS**
 - E.1 Board of Directors Openings
- F. OLD BUSINESS**
- G. OTHER BUSINESS**
- H. PUBLIC COMMENT**
- I. ADJOURNMENT**