



# Johns Creek

**CVB Meeting Agenda  
August 12, 2021  
Autrey Mill Nature Preserve  
9770 Autrey Mill Road**

**A. CALL TO ORDER**

**B. ROLL CALL**

- C. MINUTES** Consideration to approve the June Meeting Minutes, July Meeting Summary and July Special Called Meeting Minutes

**D. REPORTS and PRESENTATIONS**

Financials Review and FY22 Budget  
Social Media Report  
Marketing Report

D. Immerman  
Shelby Marzen  
S. Gross

1. Updates/Reports

S. Gross

- A.) Johns Creek Visitors Guide, Marketing Materials
- B.) Executive Director Contract Renewal
- C.) Georgia Society of Association Executives
- D.) Gateway #2
- E.) Atlanta Magazine Fall Campaign
- F.) Wedding Pro Fall Campaign Update
- G.) Digital Kiosk Summary, as of July 9, 2021
- H.) Transition Plan
- I.) Tourism Product Development
- J.) New Marketing Opportunities
- K.) Eric Strauss Studio Field Trip

**E. NEW BUSINESS**

E.1 Board of Directors Openings

**F. OLD BUSINESS**

**G. OTHER BUSINESS**

**H. PUBLIC COMMENT**

**I. ADJOURNMENT**

**Note:** This is the AMNP wish list link <https://a.co/fx4gLje>, in the event anyone would like to bring a donation along with them to the meeting.