



Johns Creek

CVB Meeting Agenda
July 10, 2021
Hyatt Place Johns Creek
11505 Medlock Bridge Road

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration to approve the June Meeting Minutes

D. REPORTS and PRESENTATIONS

Financials Review	D. Immerman
Marketing Report	S. Gross
iHeart Johns Creek Presentation	P. Sutton

1. Updates/Reports S. Gross

- A.) COVID-19 Tourism Industry Updates
- B.) Johns Creek Visitors Guide, Marketing Materials
- C.) Social Media Marketing Update
- D.) Executive Director Contract Renewal
- E.) Digital Kiosk Invoice Renewal
- F.) Atlanta Magazine Fall Campaign
- G.) The Knot/Wedding Wire
- H.) Tourism Product Development Grant
- I.) STS Marketing College, Year 1 of 3
- J.) GA Tourism Conference
- K.) Rogers Bridge Update
- L.) Ga Veterans Hall of Fam Class of 2021 Induction Ceremony
- M.) TPD Update
- N.) New Marketing Opportunities
- O.) Upcoming Events

E. NEW BUSINESS

F. OLD BUSINESS

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT