



# Johns Creek

**CVB Meeting Agenda**

**June 10, 2021**

**St. Ives Country Club**

**One St Ives Country Club Drive**

**A. CALL TO ORDER**

**B. ROLL CALL**

**C. MINUTES**      Consideration to approve the May Meeting Minutes

**D. REPORTS and PRESENTATIONS**

Financials Review

D. Immerman

Marketing Report

S. Gross

1. Updates/Reports

S. Gross

A.) COVID-19 Tourism Industry Updates

B.) Explore Georgia Recovery Grant

C.) GACVB Conference

D.) Johns Creek Visitors Guide, Marketing Materials

E.) Social Media Marketing Update

F.) Legacy Center Update

G.) Kiosk Reports

H.) GSAE

I.) STS Marketing College, Year 1 of 3

J.) City Services

K.) Tourism Product Development Update

L.) GAVHOF Update

M.) Rogers Bridge Update

N.) New Marketing Opportunities

O.) Upcoming Events

**E. NEW BUSINESS**

**F. OLD BUSINESS**

**G. OTHER BUSINESS**

**H. PUBLIC COMMENT**

**I. ADJOURNMENT**