



Johns Creek

**CVB Meeting Agenda
May 13, 2021 at 8:30 AM
Country Club of the South
4100 Old Alabama Road, Johns Creek**

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration to approve the April Meeting Minutes

D. REPORTS and PRESENTATIONS

Legacy Center Task Force

J. Wayne Baughman, Chair

Financials Review

D. Immerman

Hotel Report

M. Campbell, W. Cannon

Y. Sanders

Marketing Report

S. Gross

1. Updates/Reports

S. Gross

A.) COVID-19 Tourism Industry Updates

B.) Secret Garden Tour

C.) LPGA Trophy Tour

D.) GRPA Lunch Co-sponsor with Hyatt Place

E.) N Fulton Chamber Podcast

F.) Homeschool Field Trip

G.) GACVB Conference

H.) Johns Creek Visitors Guide, Marketing Materials

I.) Social Media Marketing Update

J.) Tourism Product Development Update

K.) New Marketing Opportunities

L.) Upcoming Events

E. NEW BUSINESS

F. OLD BUSINESS

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT