



Johns Creek

**CVB Meeting Agenda
March 11, 2021 at 8:30 AM
Hyatt Place Johns Creek
11505 Medlock Bridge Road**

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration to approve the February Meeting Minutes

D. REPORTS and PRESENTATIONS

Johns Creek Director of Economic Development

Chris Cannon

Johns Creek Cricket Association Director

Shafiq Jadavji

Financials Review

D. Walker

Hotel Report

M. Campbell, W. Cannon

Y. Sanders

Marketing Report

S. Gross

1. Updates/Reports

S. Gross

A.) COVID-19 Tourism Industry Updates

B.) Filming in JC!

C.) Tri-Party Agreement for Gateway Marker

D.) Secret Garden Tour

E.) LPGA Trophy Tour

F.) Rogers Bridge

G.) Website Updates

H.) Homeschool Field Trip

I.) Johns Creek Visitors Guide

J.) Social Media Marketing Update

K.) Upcoming Events

E. NEW BUSINESS

F. OLD BUSINESS

1. Bylaws Update and Discussion

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT