



Johns Creek

CVB Meeting Agenda
February 11, 2021 at 8:30 AM
Taylor Lodge
11045 Parsons Road, Johns Creek

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration of the January Meeting Minutes

D. REPORTS and PRESENTATIONS

Department of Community Affairs Presentation

Tyler Reinagel

Financials Review

D. Walker

Hotel Report

M. Campbell, W. Cannon

Y. Sanders

Marketing Report

S. Gross

1. Updates/Reports

S. Gross

A.) COVID-19 Tourism Industry Updates

B.) Filming in JC!

C.) Tri-Party Agreement for Gateway Marker

D.) Town Center Update

E.) Social Media Marketing Update

F.) Bell/Boles Rd Roundabout Sculpture

G.) App with JC GIS

H.) Upcoming Events

E. NEW BUSINESS

1. Bylaws Update and Discussion

2. Johns Creek Beautification Secret Garden Tour Sponsorship

3. March Mitzvah Madness

4. LPGA Championship Sponsorship

5. JCCVB Board Member Roles

6. Tourism Product Development 2021

F. OLD BUSINESS

1. Johns Creek Guidebook

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT