

## FOR IMMEDIATE RELEASE

### Johns Creek CVB Seeks Community Input for Public Art Gateway

JOHNS CREEK, GA (June 14, 2019) - The Johns Creek Convention and Visitors Bureau (JCCVB) is beginning a community engagement process to design a gateway marker near the intersection of Kimball Bridge Road and State Bridge Road. Three community engagement meetings will be held for the public to provide input on what they would like the gateway marker to say about their community.

The three meetings will be held:

- Tuesday, June 25 at 7pm. at Park Place at Newtown School (inside Newtown Park), 3125 Old Alabama Road
- Tuesday, July 16 at 7pm at Johns Creek City Hall, Abbotts Conference Room, 11360 Lakefield Dr. Johns Creek, GA 30097
- Thursday, July 25 at 7pm at at Park Place at Newtown School (inside Newtown Park), 3125 Old Alabama Road

Those interested in attending are encouraged to check for any updates on meeting times and locations on the City of Johns Creek [website calendar](#). All meetings will be video recorded and available online following the meeting on the JCCVB [website project page](#).

JCCVB is working with Urban Catalyst Lab (UCL) and Atlanta artist, William Massey, to lead the community engagement and design process for the gateway marker. Together with Massey, UCL will engage the community in the design from ideation to implementation.

“Massey is known for his unique approach to community art,” stated Lynda Lee Smith, Chairwoman for the JCCVB. “He does not put ink to paper until he has listened intently to the community and has a clear understanding of what the community wants to represent them,” stated Smith.

UCL is a non-profit organization that works on elevating “Art-As-A-Solution” to inclusive and smart cities. Together with Massey, UCL will engage the community throughout the entire design process. JCCVB previously worked with UCL and Massey to complete the Johns Creek Tunnel mural project in 2018.

The gateway project is one of four Tourism Product Development (TPD) projects approved by the Johns Creek City Council and implemented by the JCCVB for FY2019. TPD projects are funded by the hotel/motel tax on overnight stays in Johns Creek hotels and allocated by state law for use on specific capital projects that improve destination appeal to visitors, support visitors' experience, or are used by visitors.

Other TPD projects for FY2019 include: the “The Wall that Heals” Veterans Memorial installation at Newtown Park, ArtSpot Johns Creek’s public art sculpture installation at the Bell Rd./Boles Rd. roundabout, and enhancements to Autrey Mill Nature Preserve and Heritage Center.

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### Johns Creek Convention and Visitors Bureau (JCCVB)

The JCCVB is a 501(c)(6) non-profit that serves as the official Destination Marketing Organization of Johns Creek, Georgia. Their mission is to serve as an economic catalyst by marketing the city as a destination for business & leisure travel.

**Media Contact:**

Shelby Marzen, Executive Director, Johns Creek Convention and Visitors Bureau  
[smarzen@johnscreekcvb.com](mailto:smarzen@johnscreekcvb.com)