



Convention & Visitors Bureau 2024 Grant Application

*Please submit this completed application to be considered for a
Johns Creek Convention & Visitors Bureau Grant*

Contact Information

1. Organization Name:
2. Contact Name/Title:
3. Email:
4. Address (*street/city/state/zip*):
5. Phone:
6. Website, social media (*Facebook/ Instagram/LinkedIn*):



Johns Creek

Convention & Visitors Bureau 2024 Grant Application

Tourism Product Information

1. Title/Name of Product:
2. Anticipated date of completion:
3. Total Expected Participants (*out-of-state/in Georgia*):
4. Describe in detail the tourism product, including its mission, goals, and plan for implementation:
5. How will this product generate new visitor spending and overnight stays in Johns Creek?

6. How will you market and promote the tourism product to visitors outside of Johns Creek?

7. If selected, what are the next steps that must be completed to secure this new tourism product?

Please provide the following detailed attachments:

1. Product Strategic plan and budget
2. Product marketing plan and example of marketing materials
3. Three letters of support
4. Any additional documents or materials to explain tourism potential

If you need additional assistance or have any questions, please contact:

*Executive Director
Johns Creek Convention & Visitors Bureau
VisitJohnsCreekCVB.com
404.370.2044*