



Johns Creek

**CVB Meeting Agenda
January 14, 2021 at 8:30AM
Atlanta Athletic Club
1930 Bobby Jones Drive**

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration of the December Meeting Minutes

D. REPORTS and PRESENTATIONS

City Updates

E. Elwood

Financials Review

D. Walker

Hotel Report

M. Campbell, W. Cannon

Y. Sanders

Marketing Report

S. Gross

1. Updates/Reports

S. Gross

A.) COVID-19 Tourism Industry Updates

B.) Economic Development Director for COJC

C.) Autrey Mill Nature Preserve Grant

D.) Volunteer Committee Ideas

E.) GIS App

F.) Upcoming Events

G.) Tourism Product Development 2021

E. NEW BUSINESS

1. Consideration of Officer Appointments

2. Review of Clerical/Accounting Contract

3. Consideration of Website Maintenance

4. Review and Consideration of Travel Smart News Invoice

5. Review and Consideration of Johns Creek Guidebook participation

F. OLD BUSINESS

1. Digital Kiosk/Website Update

2. Gateway Marker Tri-Party Agreement Update

3. Review and Consideration of By-Law Amendments

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT