



Johns Creek

CVB Meeting Agenda

December 10, 2020 @ 8:30AM

Hampton Inn and Suites Johns Creek

6440 E. Johns Crossing, Johns Creek, GA 30097

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration of the November Meeting Minutes

D. REPORTS and PRESENTATIONS

City Updates	E. Elwood
Financials Review	D. Walker
Hotel Report	M. Campbell, W. Cannon
	Y. Sanders
Marketing Report	S. Gross

1. Updates/Reports S. Gross
 - A.) COVID-19 Tourism Industry Updates
 - B.) Tourism Product Development Recommendations
 - C.) JC Digital Learners/Homeschool Field Trip
 - D.) Autrey Mill Nature Preserve Grant
 - E.) Hotel for the Holidays
 - F.) 2020 Fact Sheet
 - G.) Volunteer Committee
 - H.) Upcoming Events
 - I.) New Marketing Opportunity

E. NEW BUSINESS

1. Digital Kiosks/Website Updates
2. FY 2021 TPD - Wall That Heals Lighting
3. FY 2021 TPD - Gateway Marker #2
4. FY 2021 TPD - Site/Foundation Study for Gateway Location #2
5. Open JCCVB Board Seat

F. OLD BUSINESS

1. Landscaping at Gateway Marker #1
2. Tri-Party Agreement for Gateway Marker

G. OTHER BUSINESS

Important Dates

1. January 14th - JCCVB Board Meeting



Johns Creek

2. February 11th - JCCVB Board Meeting
3. March 11th - JCCVB Board Meeting

H. PUBLIC COMMENT

I. ADJOURNMENT