**CVB Meeting Agenda**

**November 12, 2020 @ 8:30AM**

**Country Club of the South**

**4100 Old Alabama Road, Johns Creek, GA 30022**

1. **CALL TO ORDER**

**B. ROLL CALL**

**C. MINUTES** Consideration of October Meeting Minutes

**D. REPORTS and PRESENTATIONS**

City Updates E. Elwood

Financials Review D. Walker

Hotel Report M. Campbell, W. Cannon

Y. Sanders

Marketing Report S. Gross

1. Updates/Reports S. Gross
2. COVID 19 Tourism Industry
3. Tourism Product Development Recommendations
4. Mitzvah Expo
5. JC Digital Learners
6. Autrey Mill Nature Preserve Grant
7. Hotel for the Holidays
8. Upcoming Events
9. New Marketing Opportunity

**E. NEW BUSINESS**

1. Consideration of JC Board Appointment
2. Consideration of Gateway Marker One Landscaping
3. Consideration of Wall that Heals Brochure Cost
4. Consideration of Southeast Tourism Society Renewal
5. Review of Bylaws regarding Open Meetings Act
6. Discussion of FY2021 Tourism Product Development

**F**. **OLD BUSINESS**

**G.** **OTHER BUSINESS**

**H. PUBLIC COMMENT**

**I. ADJOURNMENT**