



# Johns Creek

**CVB Meeting Agenda**  
**October 8, 2020 @ 8:30AM**  
**Via Zoom**

<https://zoom.us/j/97760226587?pwd=dXF1bkQyZHBTURreC9NQy9JUG9sQT09>

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. MINUTES**      Consideration of September Meeting Minutes
- D. REPORTS and PRESENTATIONS**
  - City Updates    E. Elwood
  - Quarterly Social Media Report                S. Marzen
  - Financials Review                                 D. Walker
  - Hotel Report                                         M. Campbell, W. Cannon
  - Marketing Report                                  Y. Sanders
  - Marketing Report                                  S. Gross
  - 1. Updates/Reports                                S. Gross
    - A.) COVID 19 Tourism Industry
    - B.) Gateway Marker
    - C.) See the Creek Mural
    - D.) Bell/Boles Rd Sculpture
    - E.) AMTA Grant
    - F.) Mitzvah Expo
    - G.) JC Digital Learners
    - H.) Gateway Marker #2
    - I.) Rogers Bridge
    - J.) Explore Georgia
- E. NEW BUSINESS**
  - 1. Consideration of JC Board Appointment
  - 2. Consideration of FY2021 Budget Expenditures and TPD Recommendations
  - 3. Consideration of New Marketing Opportunity
- F. OLD BUSINESS**
- G. OTHER BUSINESS**
- H. PUBLIC COMMENT**
- I. ADJOURNMENT**