



CVB Meeting Agenda
September 10, 2020 @ 8:30AM
Via Zoom

<https://us02web.zoom.us/j/81642839761?pwd=KzgvMHFhS2Q4ci9Ba0NQQVhBME43dz09>

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration of August 1, 2020 Meeting Minutes

D. REPORTS and PRESENTATIONS

City Updates	E. Elwood
Financials Review	D. Walker
Marketing Report	S. Gross
Hotel Report	M. Campbell, W. Cannon Y. Sanders

1. Updates/Reports S. Gross
 - A.) COVID 19 Tourism Industry
 - B.) Gateway Marker
 - C.) See the Creek Mural
 - D.) Bell/Boles Rd Sculpture
 - E.) AMTA Grant
 - F.) Digital Marketing Report

E. NEW BUSINESS

1. Consideration of JC Board Appointment
2. Consideration of FY2021 Budget
3. Consideration of New Marketing Opportunity

F. OLD BUSINESS

1. Sprout Social Media

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT