



Johns Creek

CVB Meeting Agenda

July 9, 2020 @ 8:30AM

One St. Ives Country Club Drive, Johns Creek, GA 30097

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration of Meeting Minutes

D. REPORTS and PRESENTATIONS

City Updates

E. Elwood

DPE Gateway Marker Study

J. Garrison

Financials Review

1. Updates/Reports

S. Gross

A.) Bells/Boles Roundabout Sculpture

B.) COVID 19 Tourism Industry

C.) Gateway Marker

D.) Website Itineraries

E.) Digital Marketing Report

E. NEW BUSINESS

1. Consideration of JC Chamber Board Seat

2. Discussion of 2021 Tourism Product Development Recommendations

3. Consideration of 2021 Wedding Expo

4. Consideration of New Marketing Opportunity

F. OLD BUSINESS

G. OTHER BUSINESS

H. PUBLIC COMMENT

I. ADJOURNMENT