



March 12, 2020 CVB Meeting Agenda – 8:30am
M. Burkhalter Amphitheatre
Newtown Park
3150 Old Alabama Road

A. CALL TO ORDER

B. ROLL CALL

C. MINUTES Consideration of Meeting Minutes

D. REPORTS and PRESENTATIONS

City Updates

B. Mullen

Financial Review

Johns Creek Advantage Update

A. Shailendra

Marketing Report

S. Marzen

1. CVB Update Reports

S. Marzen

a. Johns Creek Wedding Expo

b. JCCVB Quarterly Report

c. Southeastern Lacrosse Conference

d. AJGA Golf Tournament

e. Gateway Marker

f. Tourism Product Development 2020

g. JCCVB Digital Marketing Report

E. NEW BUSINESS

1. Professional Services Contract

F. OLD BUSINESS

1. Autrey Mill Nature Preserve Grant

G. OTHER BUSINESS

1. Wall That Heals Tour and Update

R. Newton

H. PUBLIC COMMENT

I. ADJOURNMENT