



**February 13, 2020 CVB Meeting Agenda – 8:30am  
Atlanta Athletic Club  
1930 Bobby Jones Drive**

**A. CALL TO ORDER**

**B. ROLL CALL**

**C. MINUTES**      Consideration of Meeting Minutes

**D. REPORTS and PRESENTATIONS**

Atlanta Athletic Club Welcome	L. Henderson
City Updates	J. Jones
Financial Review	
Marketing Report	S. Marzen

1. CVB Update Reports S. Marzen
  - a) Chattahoochee Greenway Study
  - b) JCCVB Website Updates
  - c) Tourism, Hospitality and Arts Day (THAD)
  - d) Advance Travel and Tourism – Holiday Campaign Report
  - e) Johns Creek Wedding Expo
  - f) Southeastern Lacrosse Conference
  - g) Gateway Marker
  - h) JCCVB Digital Marketing Report

**E. NEW BUSINESS**

1. FY2020 Budget Discussion (Reserve Balance Policy)
2. Tourism Product Development Grant Application – Leadership Johns Creek
3. Tourism Product Development Grant Application – Autrey Mill Nature Preserve

**F. OLD BUSINESS**

**G. OTHER BUSINESS**

**H. PUBLIC COMMENT**

**I. ADJOURNMENT**